

Capability
Statement

2010

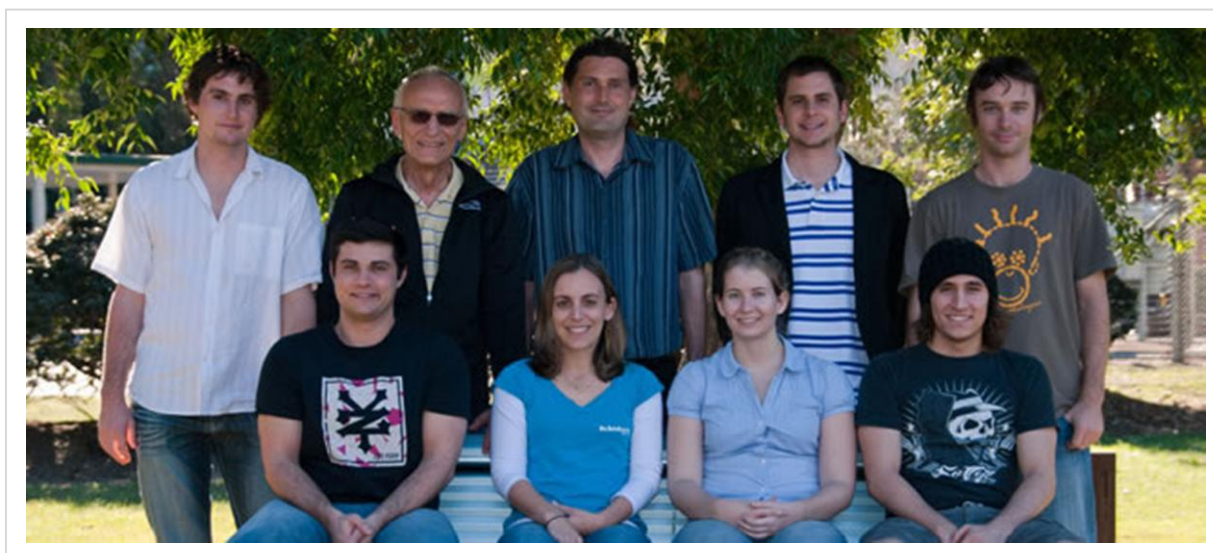
Web design – Software Development – eCommerce - Mobile Applications

Welcome to Kintek

Kintek is a leading web development company based in Brisbane, Australia.

Established in 2002, we have built a solid reputation in our industry through the development of world class websites & web applications. Our customer base is broad and diversified and includes national brands, government agencies and SME's.

Specializing in the development of customised software for the web - our passion is web development that really drives business online.



Our Expertise



Web Development

Content Management Systems
Web Application Development
Intranets, CRM's & more!



Web Design

Eye-catching website designs
Intuitive, user-friendly layouts
Web 2.0 designs



Mobile Application Development

iPhone Applications
Mobile Friendly Websites
Other Mobile Platforms



Internet Strategy

Strategic planning is key
to the delivery of successful
web projects.



Online Marketing

Search engine optimisation
Search engine marketing
Strategic plans and reporting



Ecommerce

Full featured Shopping Carts
Secure Payment Gateways
M-commerce

5 Reasons to choose Kintek

Reason #1: We focus on building relationships

Relationships are everything to us and it shows in everything we do. We're sympathetic to your challenges and excited by your achievements and opportunities. We think you'll find us professional, friendly and supportive.



Reason #2: We can take care of all your web requirements

We have a talented and experienced team with exceptional skill levels from design to implementation and search engine optimisation. Specialising in web application development and ecommerce, we are dedicated to matchmaking your business with the right technology.



Reason #2: We provide ongoing support

We have a talented and experienced team with exceptional skill levels from design to implementation and search engine optimisation. Specialising in web application development and ecommerce, we are dedicated to matchmaking your business with the right technology.



Reason #4: We have a solid reputation

We have delivered successful projects to a broad range of clients - from start-ups to small and medium sized businesses, publicly listed companies and the government sector. We have an extensive portfolio of past projects and hundreds of testimonials from happy clients.



Reason #5: We love what we do!

Sharing our wisdom and creating new opportunities for businesses is what challenges and excites us. We realise that every client is unique and we work hard to materialize their vision and goals. The difference is in the detail.



Our Methodology

Delivering our promise, the Kintek process:



Phase 1 | INFORMATION

Pre-Project Checklist

Our detailed checklist helps us get to know your business and provides a framework for planning web projects.

Estimate

Based on the information gathered, we will provide you with a ballpark estimate for your project.

Quote for next Phase 2

Generally 10% of the estimate value and deductible from the total development cost.

Phase 2 | STRATEGY

Brainstorming

A brainstorming workshop will be scheduled between you and your assigned project team to further define the project

Project Definition Document (PDD)

We will break the project down into individual tasks in order to properly map the functionality and resources required.

Proposal

A detailed proposal will be produced for Phase 3. This will include a payment schedule, timeline and agreement.

Phase 3 | **DEVELOPMENT**

Visual Concepts

Draft visual designs will be created and refined as per feedback received

Wireframes

We will produce a number of wireframes to suggest how the site should be laid out in terms of usability.

Website Development

Your website will be developed as per the PDD and you will be able to follow progress online and provide feedback

Change Management

All requested changes to scope will be handled via our change management procedure and extra costs may be incurred and the timeline impacted.

Quality Assurance Testing

Prior to launch, thorough testing will be the responsibility of both parties (you and Kintek).

Launch Site

Your web project will be officially launched to its public

Phase 4 | **SUPPORT**

Implement Maintenance Plan

If regular support and updates are required, a maintenance plan can be established

Phone Support

Phone support is available during business hours

Phase 5 | **ONLINE MARKETING**

SEO & SEM

We can tailor an SEO & SEM plan and proposal to your business

Email Marketing

Keep your customers coming back with our easy, cost effective email marketing services.

Production Team



Chris Kindermann

Business Manager

Chris has over 40 years experience in sales and marketing. His fascination with computers and commercial programming dates back over 30 years. What's important to him? Integrity to oneself and integrity towards others. You wouldn't know it but he's also a mad keen cyclist and can be regularly found riding around Brisbane at ungodly hours of the morning!



Madhava Jay

Lead Programmer

Madhava is a self confessed geek. Cutting his teeth back in the monochrome days, he still continues on his path to learn as much as possible, and he knows that there will be always more. He has amassed an incredible pool of IT and general knowledge which is available to the team. Spare time consists of music festivals, drum 'n' bass gigs, gaming, using technology “for kicks” and of course beer.



James Fleming

Project Manager

James loves getting his hands dirty by writing clean code for the real world needs of our customers. In his life away from work he enjoys playing squash, gardening and killing zombies.

He also likes to think of himself as a chilli aficionado and is rapidly infiltrating Kintek lunches with a plethora of chilli sauces.



Rachael Morgan

Software Engineer

Pretty and smart, Rachael is our quiet achiever. She's a qualified Software Engineer and is currently undertaking a PhD at UQ.

Rachael admits to having a bit of an addiction to programming, but she also has a life away from the computer keyboard. She enjoys going to the beach, a good Mojito and any type of acoustic music.



Aaron Brown

Web Developer / Support

Aaron's friendly voice will generally be the first you hear when you call Kintek. Aaron has completed a science degree in mathematics and rather enjoys web development. When not chasing chickens around his yard his favourite passtime is sitting back reading his Kindle.



Maurice Kindermann

Web Developer

Maurice is heavily immersed in Web Development and Email Marketing. Outside of work Maurice loves to expand his skill set by reading blogs, watching tutorials and reading code text books (fun I know!) to learn new coding languages. Maurice loves Heavy Metal (especially Djent), Gaming (Starcraft + Diablo particularly), and UFC / Muay Thai.



Sean Ockert

Web Designer / Developer

Previously working as a materials scientist, Sean is passionate about good usability and design on the web. Outside of work, he enjoys live music, Belgian beer and backpacking.



Talita Kindermann

Business Development

Talita makes sure the office ticks over smoothly in the admin and business development side of things. She completed her Bachelor of IT degree back in 2002. Talita has a lovely 2 year old boy who keeps her very busy outside of work. She loves her team and coming into work everyday and feels very lucky to have the flexibility to balance work and family.

Case Studies

Below are some examples of websites and applications we have produced for other clients.

Festival Event Guide

Mobile Application Development



Kintek has been working with Against the Grain Media in Melbourne to bring their Event Guide iPhone Application to market. The application includes an online content management system to enable them to update data in real time and make this instantly available to all users of the application. The Festival Event iPhone Application includes artist information, playable videos and music, location mapping and ticketing information.

<http://www.againstthegrainmedia.com.au/>

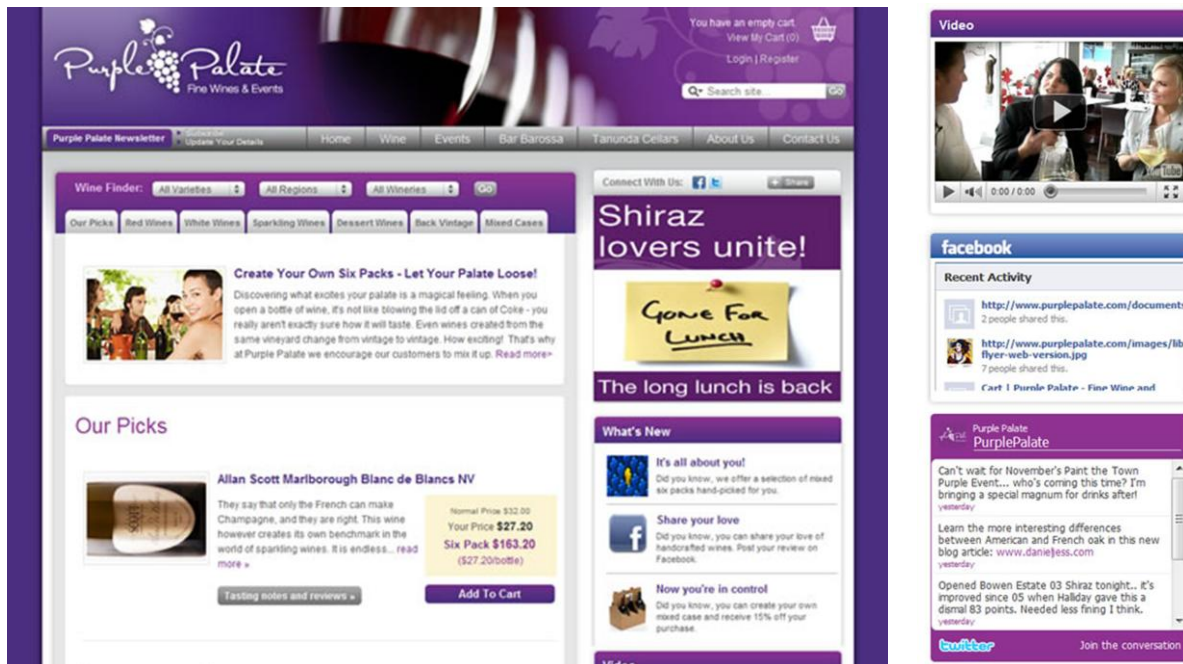


Purple Palate
Website Application Development



Purple Palate love Wine. In particular Wine from the Barossa. They came to Kintek with a vision of delivering fine wine and events to the whole of Australia.

Over the past two years Kintek and Purple Palate have worked together to produce a number of online systems to cater to Purple Palates growing needs.



The retail portal <http://www.purplepalate.com> contains an intuitive wine finder, full featured ecommerce shopping system and great blog articles about wine.

It also incorporates a fantastic FREE monthly newsletter sent via Kintek's Newsletter management system and deep social media integration with Facebook and Twitter.

We also produced a custom mini site dedicated to their brand new Bar Barossa which opened to acclaimed reviews in August 2009. <http://barbarossa.com.au/>



To help Purple Palate manage all the content for their Wines, Wineries, Region guides, Newsletters, Events and every day Office work, Kintek developed an online file storage catalogue which enables Purple Palate staff collaborate and upload images and documents to be used within the office or published on to the website.



Kintek has also worked on a number of smaller satellite websites for the Purple Palate brand including their Wholesale arm SWWS: <http://swws.com.au> and an Iconic Wine Cellar in Barossa called Tanunda Cellars.



Feedback:

From all of us at Purple Palate, we thank the Kintek team for their patience, expertise and lovely natures. This website is just the start of our online activities and we hope you can lend us your expertise even further so we can make this a site that takes the wine world by storm! Thanks again to the team at Kintek for being great to work with – calm, pleasant and helpful at all times!

John Lehman
 Managing Director
 Purple Palate

Integria Healthcare Multi-Site Engine

Website Development and fully customised CMS



Integria Healthcare is a worldwide portfolio of brands specialising in the natural healthcare industry. <http://www.integria.com>

Kintek helped Integria launch a multi company brand and build an advanced core website engine from which all their satellite brands are run, speeding up the ability to launch each brand and bringing the individual site development cost down.



Integria came to Kintek needing to re-launch the websites for all their sub brands as well as a new umbrella brand Integria.

We first migrated data from a system in excess of 10 years old into the latest database technology, then built tools to assist Integria and its brands to manage huge catalogues of medicines and products.

The powerful back end system Kintek created, allows Staff from multiple different companies login and contribute content and changes.

The system allows for differences between the requirements of each brand as well as protecting brand staff from accidentally affecting each other.

The Integria Brands also make use of Kintek's email marketing software to easily manage their subscription lists and send out newsletters with updates to thousands of subscribers at a time.

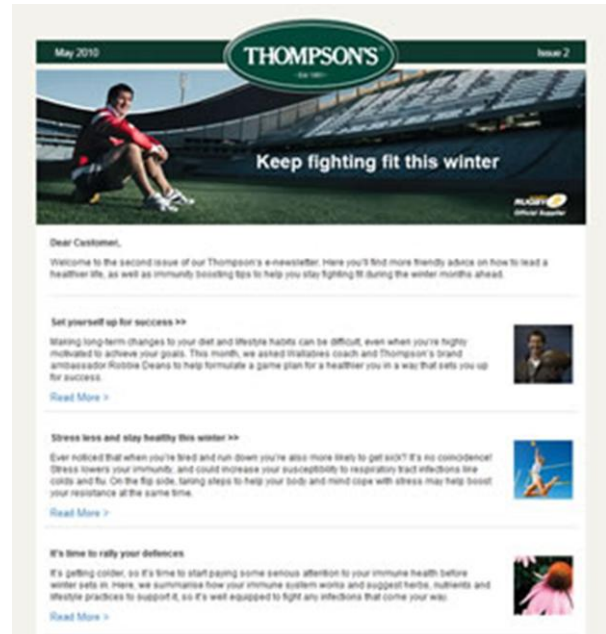


Feedback:

All I can say is that it's been a great pleasure to work with you... I would highly recommend working with Kintek to others and wish you all the success in the future. You guys rock & I sincerely hope to be able to work with you again. You always deliver the highest standards and are great to work with personally.

Sarah Jacobs,

Assistant Brand Manager – Retail, Integria



The website is looking awesome thank you.

We really appreciate the hard work that has been put in by you and your team.

Caitlin Bancroft

Marketing Manger – Retail Brands, Integria Narellan Pools

Narellan Pools

Website Development and Franchisee Intranet



Narellan Pools are Australia’s leading pool manufacturer of technologically advanced fibreglass-reinforced resin swimming pools.

Narellan came to Kintek asking for an online web presence that reflected their quality swimming pool products. They also asked us to develop a custom intranet to support multiple franchises spread across Australia and New Zealand. Franchise sales teams can liaise with their managers and head office and manage their clients all from the online portal.

<http://www.narellanpools.com.au>



Feedback:

Our new website works extremely well and is very effective! We have been receiving great feedback from our network and customers! Great work Kintek

Lauren Higgins
Narellan Pools

Government Accredited Supplier

Kintek has been an Accredited Government Supplier since 2007 (GITC - Q-3082).

Government websites must be developed to specific standards by accredited providers as per the Government Information Technology Conditions (GITC) Agreement.

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We provide the following services to the government sector:

- Web Application Development
- Mobile Application Development
- Online Training & E-learning
- Database design and programming
- Intranets
- Online Portals
- E-commerce
- Customer Relationship Management (CRM) Systems



Testimonials

McDonald's Australia Limited

I had absolutely no experience in web design or programming, and contacted Kintek to see if they could assist. Assist they did, with wonderful advice, and service delivery which was second-to-none! With just a few phone calls they understood what I needed, and were more than helpful in thinking outside the box for me to make the website happen! I would highly recommend Kintek for any future needs. My web site is now up and running with fantastic results!

Meredith Holland



Garage Doctor

Kintek's approach to solving Garage Doctors web based marketing needs has been a breath of fresh air. Your patience and understanding, while guiding us through the science of the web was very much appreciated. The results are fantastic. We now have a solid platform to propel our business to the next level.

Stuart McKenzie



Triple P

I just wanted to say a huge thank you for the exceptional work you did on the website. The finished product looks excellent, and we've already received enquiries through it!

Rena Beaumont



Haggus & Stookles

I just have to say that you guys are legends. Thank you so so much for everything you are doing. Kintek are so much more than we ever expected, you have far exceeded our expectations and we will be recommending you to everyone that will listen!!

Donna Finland



Next Step

Interested in find out more? Please contact us to arrange an obligation free consultation.

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Indooroopilly
Qld Australia 4068

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PO Box 155
Indooroopilly
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You have done such a wonderful job in creating our website and in such a short period of time. we are very impressed with the results and people actually find us now. your team of qualified and dedicated people as well as the service and creativity is second to none. Thanks a million.

Ray Van-Haven
Blygold

I have worked with the team at Kintek for a number of years and it is their positive approach, friendly outlook and amazing service that keeps me coming back. Not only do they design some fantastic looking websites, but they are also one of the most professional companies I've had the pleasure of dealing with.

Peter Newsome
Ingenuity Web Hosting